



香港大學

THE UNIVERSITY OF HONG KONG

REIMAGINING INTERCULTURAL LITERACY: BRIDGING THEORY AND CLASSROOM INNOVATION

文化共情與文本互聯：全球化課堂中的素養重構

HKU IB Chinese Language Teaching Professional Forum is to provide a platform for IB Chinese language teachers to share practices and learn from each other.

Time: 10.00-11.30am, 11 Oct 2025(SAT)

Medium: Mandarin

Format: Online Forum via Zoom

Fee: Free of charge

Registration: Please click on the [LINK](#) or use QR code to sign up.

You will receive a confirmation email with the access details.



Abstract:

This talk examines how theoretical frameworks of intercultural literacy can be implemented in authentic classroom practices. We will explore innovative teaching designs focusing on "cultural empathy" and "intertextuality," guiding students to develop a deep understanding of cultural diversity in cross-cultural contexts. The speakers will demonstrate how dialogue across texts from different times and spaces can stimulate critical thinking and cultural awareness, transforming intercultural literacy from an abstract concept into a tangible learning journey through effective textual interpretation and teaching strategies.

Guest Speakers:



Ms. Jessica Shan(單欣) is currently the Director of Chinese Curriculum at the Education in Motion in Shanghai. She is a strategic educational leader, an instructional coach, and a language educator with 20 years of experience in international education. With expertise in curriculum design, pedagogical leadership, and teacher development, Jessica empowers schools to implement brain-based, culturally responsive, and technology-integrated practices that enhance student learning in multilingual settings. She holds both BA and MA degrees from the National University of Singapore, and a Certificate in School Management and Leadership from Harvard University. An experienced examiner for both Cambridge A-Level and IBDP, Jessica is also active in coaching and consulting, supporting educators worldwide in designing meaningful, globally minded learning experiences.



Ms. Yang Gu(顧洋) is currently the High School Chinese Curriculum Area Leader at the International School of Beijing. She specializes in standards-based curriculum design, culturally responsive teaching, and using multimodal texts to help students explore identity and develop cultural empathy. She holds a Master of Arts in East Asian Language and Literature from the University of Wisconsin-Madison. With ten years of experience in international education, she has taught a range of IBDP courses, including Chinese A: Language & Literature, Chinese B, and Theory of Knowledge (TOK).